

AMA NEWS

AMA's 2013 Chapter Volunteer of the Year Chosen

Paul Stark has been named the AMA's 2013 Chapter Volunteer of the Year. The annual Volunteer of the Year program recognizes chapter volunteers whose contributions have added significantly to the American Marketing Association's goals. Members who are designated Chapter Volunteers of the Year receive honorary lifetime AMA memberships and are recognized in front of their peers at the annual Chapter Leadership Summit.

This year's recipient, Paul Stark, is an experienced B-to-B marketer who, during his 15 years in the industry,

has worked for companies including Pepper Group, Zurich North America and Siemens. He has been an AMA member for more than 10 years, serving the Chicago chapter as vice president of membership, secretary, vice president of chapter excellence and, most recently, vice president of the shared interest groups. He is credited with helping to lead Chicago AMA's member acquisition and retention efforts to help grow the member base to historic heights, and helping to launch the chapter's shared interest groups, among many other contributions. Congratulations, Paul.



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