

What Can AMIA Do for You?

AMA Member Pricing and Levels

Being a member of the American Marketing Association offers comprehensive, timely information and perspectives that you won't find anywhere else, along with the resources, tools and connections to help you advance as a marketer.

Explore our full list of membership benefits at www.ama.org/membercenter.

Type	Description	Pricing
Professional	For all individuals in the field of marketing <i>(U.S. & Canada)</i>	<ul style="list-style-type: none"> ■ U.S.: \$220* + chapter dues ■ Canada: \$195* + chapter dues <p><i>*\$30 application fee for new members</i></p>
International	For individuals outside of the U.S. and Canada <i>(International membership dues are based on a global tiered World Bank "fair pricing" policy for every country around the world)</i>	<ul style="list-style-type: none"> ■ Professional: *\$55–\$195 ■ Young Professional: \$40–\$105 ■ Doctoral: \$40–\$105 ■ Student: \$25–\$47
Multi-Year	For professional members who wish to join for multiple years at a discounted rate	<ul style="list-style-type: none"> ■ 2 Years: \$395 + chapter dues ■ 3 Years: \$560 + chapter dues <p><i>*\$30 application fee for new professional members</i></p>
Group	For 4 or more individuals in the same organization or parent company <i>(U.S. & Canada)</i>	<ul style="list-style-type: none"> ■ \$235 per member* (4–9 members) ■ \$210 per member* (10+ members) <p><i>*Chapter dues are included</i></p>
Young Professional	For recent college graduates; available for 3 years immediately following completion of an undergraduate degree	<ul style="list-style-type: none"> ■ \$110 + chapter dues
Doctoral	For individuals currently enrolled in a doctoral program; limited to 5 years	<ul style="list-style-type: none"> ■ \$110 + chapter dues (optional)
Student	For full-time students not currently employed in a full-time professional position; limited to 5 years	<ul style="list-style-type: none"> ■ \$47 + chapter dues (optional)

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